

An innovative design firm working to create innovation of actual worth to society.

At Innovative Design our highly-trained members of many different backgrounds adopt the System and Design Management method as well as the universal standard of systems engineering as a common language, and then work to support a wide range of businesses from consumer-oriented services and regional revitalization efforts all the way to the realms of the automobile and aerospace industries. By seamlessly integrating systems thinking and design thinking, we make interesting and reproducible innovation a reality.

